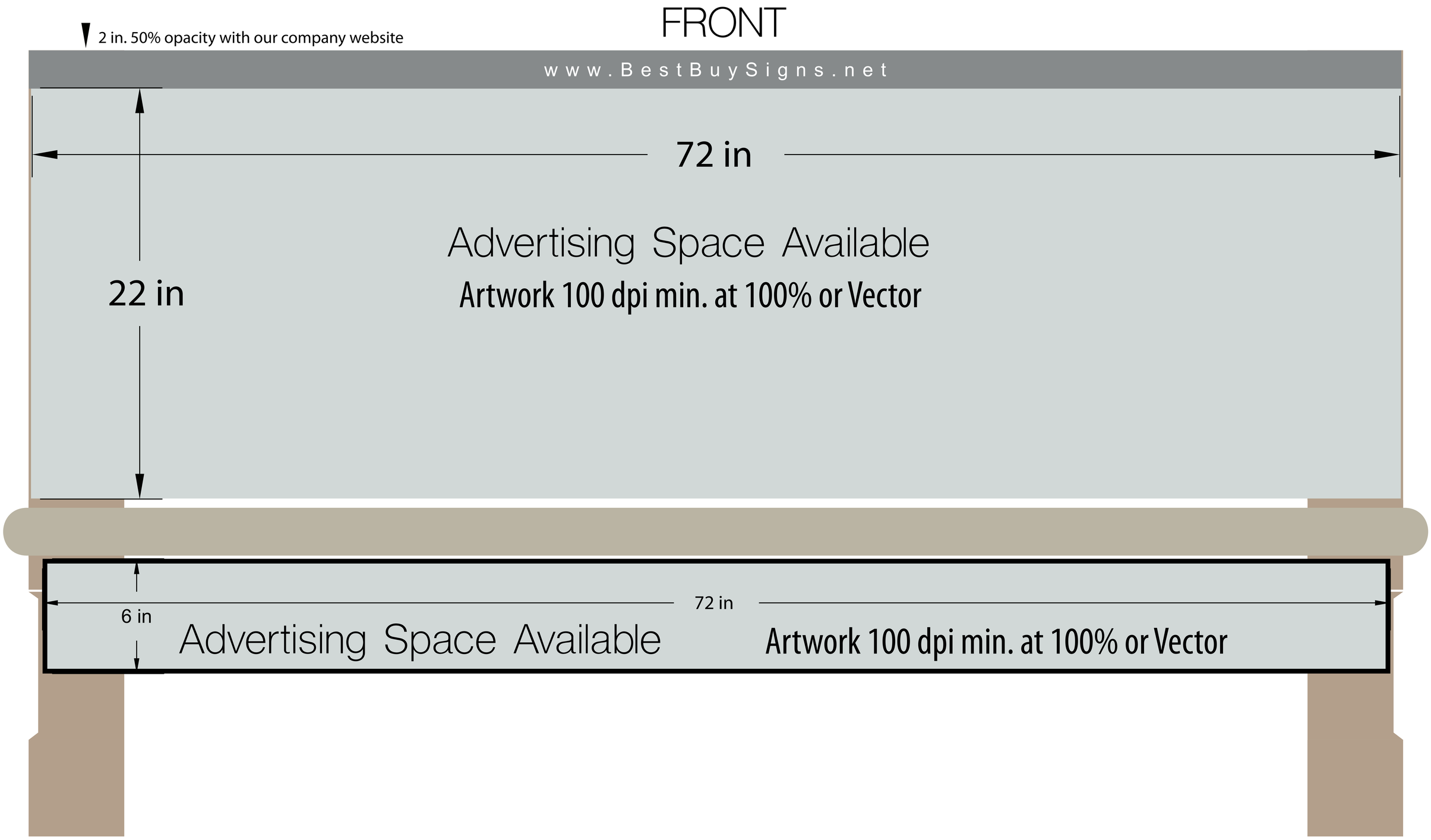
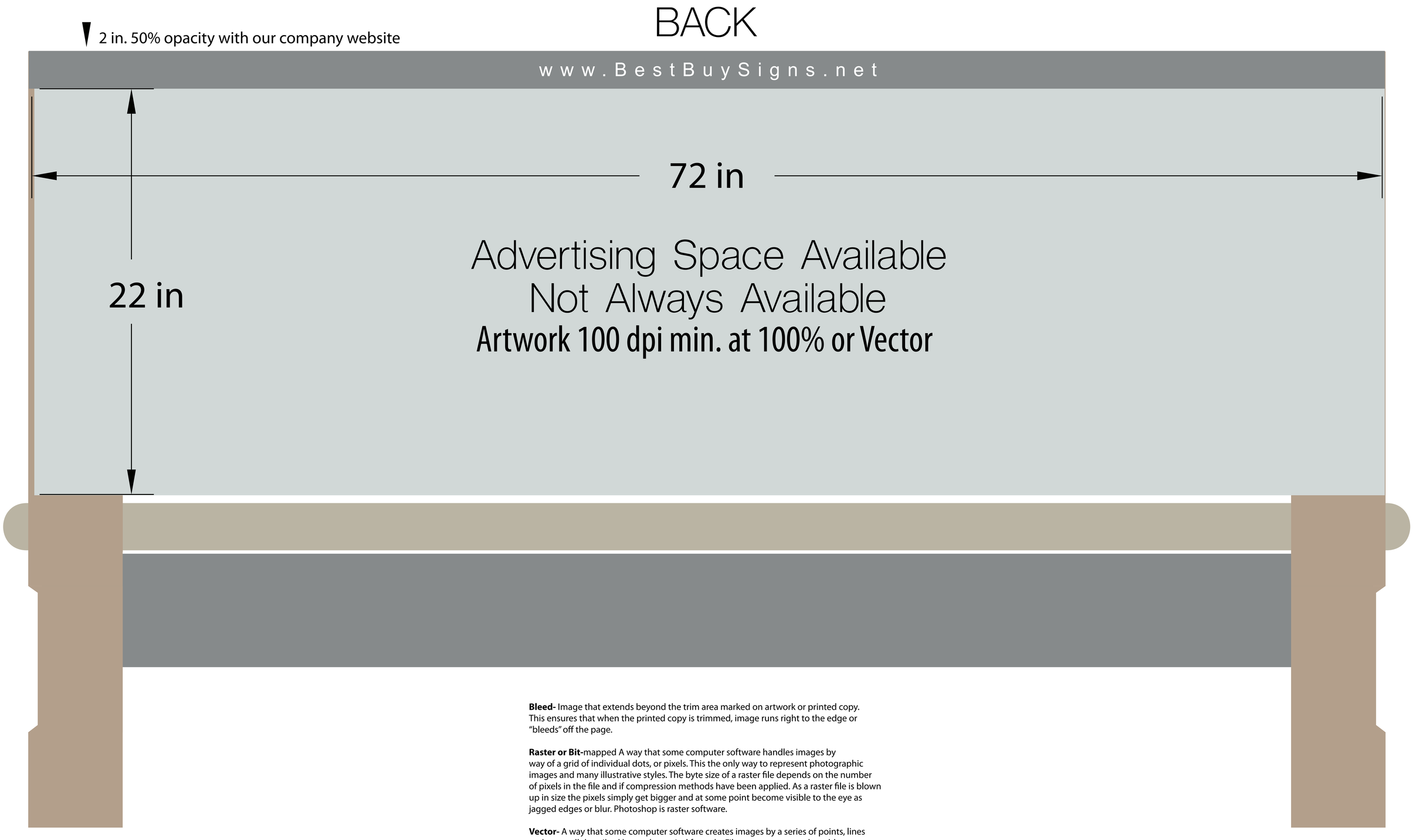
Bus Bench Template

Accepted file formats- .eps .pdf .psd .jpeg

FRONT



BACK



Bleed- Image that extends beyond the trim area marked on artwork or printed copy. This ensures that when the printed copy is trimmed, image runs right to the edge or "bleeds" off the page.

Raster or Bit-mapped A way that some computer software handles images by way of a grid of individual dots, or pixels. This the only way to represent photographic images and many illustrative styles. The byte size of a raster file depends on the number of pixels in the file and if compression methods have been applied. As a raster file is blown up in size the pixels simply get bigger and at some point become visible to the eye as jagged edges or blur. Photoshop is raster software.

Vector- A way that some computer software creates images by a series of points, lines and arcs – all described by mathematical formula. Files are compact and can blown up to any size without loss of quality. Suitable for logos, text and some illustrative styles. FreeHand and Adobe Illustrator are both vector software applications, although raster images may be placed into Freehand or Illustrator documents.